



National Coach Connections Summit

MOVING PEOPLE * Long Distance * Charter * Express

Farm tourism and opportunities for the coach sector

John Collins, Director - Agricultural Tours Riverina

The Future for Long Distance, Charter and Express

FARM TOURISM AND OPPORTUNITIES FOR THE COACH SECTOR

JOHN COLLINS
AGRICULTURAL TOURS RIVERINA

Section 1: Describing the current atmosphere in regional Australia. (Mainly NSW, but referring to all regional Australia.)

Section 2: Looking at prospects for your businesses in regional Australia.

Section 3: If time allows extrapolating from my own group tours experience to make it easier for you to transform prospects into actual business.

TRAVEL BY AIRLINE

TRAVEL BY COACH

Distance Melbourne /Sydney /Leeton /Sydney	~1,800kms	Distance Melbourne /Leeton / Sydney	~1,100 kms
Travel time by air including transfers to airports and waiting times	~7 hours	Travel time by coach	~11 hours
Estimated cost per person for a party of 28 including airport transfers	~\$480	Estimated cost per person (includes cost of ATR rural expert joining the group in Melbourne to provide commentary along the route to Leeton)	~\$100
Time seeing Australian agriculture during travel	~2 hours	Time seeing Australian agriculture during travel	~11 hours